



## Message from the President

Dear Friends of Mercy,

It is with mixed emotions and after deep consideration that I announce my retirement as president of Mercy Foundation. As many of you already know, it has been a very difficult decision – one which I do not take lightly. When I assumed the position nine years ago, I had only an inkling of how you, my friends and supporters, and the work being done through Mercy Hospital, would impact me...but the indelible mark it has made on my heart following nearly a decade of service at your sides has left me more enriched and enlightened than I could have ever imagined.

Mercy Hospital turns 60 this December and I take great pride in knowing that our efforts have helped make its mission flourish into another century. By understanding the needs of the hospital and overseeing pivotal fundraising, we have helped facilitate a number of significant projects, including the expansion and renovation of the hospital's Emergency Department, the M.B. Fernandez Family Emergency Pavilion, as well as the implementation of robotic surgery, digital mammography and other capital equipment and clinical support initiatives.

We have additionally generated key funds for the St. John Bosco Clinic. This initiative, one which I hold dear, has helped ensure that thousands of underprivileged adults and children in South Florida receive free medical care -- treatment that might otherwise be unaffordable. I am grateful to members of our Founders Society who have served as the backbone of these fundraising efforts. Your contributions and fervor for the cause have turned dreams into realities. I would also like to offer a special thank you to our Ambassadors and Angels. Your tireless work, from fundraising to hosting food and toy drives for people in need, has heightened the

visibility of Mercy and helped further important advances within the surrounding community.

The journey we have made together has been wonderfully fulfilling for me -- not only in my professional career, but in my life as a whole. While I move forward now to spend more time with my family -- my grandchildren in particular -- I am reminded of your service and sacrifice, your dedication to our cause and to the good of the greater community, both within South Florida and beyond our borders. It has been inspiring to me and I consider it an honor to have served such an incredible organization.

But this is not goodbye, it is "good wishes for the future." I anticipate great things ahead for Mercy Foundation, and I am happy to say I have been asked to stay on in a consulting role as the transition to new leadership is made. I look forward to seeing continued growth and will always remain a faithful member of Mercy Foundation - *Josie Romano Brown*



Josie at her retirement party at Grove Isle Hotel & Spa with members of Mercy Hospital and Mercy Foundation: Dr. Manuel Anton, Sister Edith Gonzalez, S.S.J., John Johnson, J.A. Ziskind and Federico Sanchez

## New Hope for Patients with Inoperable Tumors *Miami's first hospital-based CyberKnife® System opens at Mercy Hospital*

The CyberKnife® Institute at Mercy Hospital, Miami's first hospital-based CyberKnife® Robotic Radiosurgery System, opened its doors in January, bringing new hope to patients with inoperable or surgically complex tumors. The CyberKnife® Robotic Radiosurgery System, the latest version in the CyberKnife® product line, is a non-invasive alternative to surgery for treatment of both cancerous and non-cancerous tumors anywhere in the body, including the prostate, lung, brain, spine, liver, pancreas and kidney.

"The CyberKnife® Institute at Mercy Hospital will put us in the forefront of non-invasive radiation oncology," said John C. Johnson, President & CEO at Mercy Hospital. "With this new state-of-the-art technology, Mercy Hospital will be able to provide quality care to patients who at some point had lost all hope."

The CyberKnife® System treatment involves no cutting and provides a pain-free, non-surgical option for patients. Prior to

procedure, the patient is imaged using a high-resolution CT scan to determine the size, shape and location of the tumor. Once a course of treatment is planned, the patients will receive a treatment session of 30 to 90 minutes, depending on the type of tumor.

"The CyberKnife® System is very unique and sets itself apart from any other similar treatment," said Aldo F. Berti, M.D., Neurosurgeon and Medical Director of the CyberKnife® Institute at Mercy Hospital. "It delivers beams of high dose radiation to tumors with pin-point accuracy."

"Traditionally, a patient requires about 40 treatments to eradicate a tumor, but with the CyberKnife®, a tumor can be treated in one to five sessions," added Raul Ravelo, M.D., Chief Radiation Oncologist of the CyberKnife® Institute at Mercy Hospital. "We are very excited to be able to offer patients more effective treatments while sparing healthy tissue surrounding the tumor."

## Taking to the Catwalk...for a Cause

### *Dads and Kids on the Runway for Foundation's Annual Fashion Show Fundraiser*

Friends of Mercy Foundation were in the spotlight last December for the annual "Me and My Daddy" Fashion Show luncheon, benefiting Mercy Hospital. Dads, granddads and uncles joined sons, daughters, nieces and nephews, posing for the cameras and showing off the latest in holiday fashions. Hosted by the Ambassadors of Mercy, the festive fundraiser took place in downtown Miami at the InterContinental Miami where Santa Claus (Ricky Sanders) made a welcomed appearance. Honored for

going above and beyond to support the Foundation were Leoncio E. de la Peña and Univision's Raúl de Molina and Javier Romero. Chairing the event were Eileen and Manny Alonso, Michael J. Alvarez and Melissa Hernández, Melisa and Carlos Chantres, George Fernández and Lily Llanes, Dr. Marilu Madrigal and Mr. Brian Lawrence, Angela Puentes-León and Jesse León, Josie and Manny Vadillo and Janette Zayas-Bazán and Jorge Uribe.





### Friends, Food and Fundraising

The Grove Isle Hotel & Spa served as the setting for the annual President's Interactive Culinary Fest, hosted by Ambassadors of Mercy in August. Guests, outfitted in aprons and chef hats, worked alongside Grove Isle's executive chef, Joe Parsons (pictured at left), and staff to cook up culinary masterpieces...all at their own tables. The event, which drew record numbers, was hailed as one of the most successful editions to date. Sponsors included the Grove Isle Hotel & Spa and Bacardi U.S.A.



Standing, Dr. Mark Brown and Josie Romano Brown, Dr. Hugo and Nikki Gonzalez; Seated, Lynda and Dr. Michael Gordon



### Gala 'Kicks Off' With Tiffany & Co.

Glitz, glamour and good wishes for one of Mercy Hospital's most important events of the year. A kick-off party to honor the 2009 Mercy Hospital Gala was held at Club 50

in the Viceroy Hotel on September 9th, and was attended by some of Miami's most prominent movers and shakers. One of the sponsors of the fundraiser was Tiffany & Co. which organized a "treasure hunt," during which guests could seek out select Tiffany pieces, hidden throughout the venue. Stunning fashions were also on display by renowned designer Carolina Herrera.



Dr. Roger Khouri and Dr. Susana Leal-Khouri, Josie Romano Brown and Dr. Mark Brown



Above: Alberto Lamadrid, Alicia Cervera Lamadrid, Marta Olloqui, Ricardo Olloqui  
Right: Federico and Mary Sanchez with Henry Gonzalez

### Evening on Key Biscayne

In December, the Key Biscayne Community showed its support for Mercy Hospital. Residents and Foundation supporters, Federico & Mary Sanchez, opened their home to fellow members of the community where Dr. Manuel Anton, Mercy COO, spoke to guests about accomplishments and exciting developments at the hospital. The Tiffany Blue Book Collection was also on display for guests.



### Angels and Ambassadors in Action

Mercy Foundation's Angels of Mercy and Ambassadors of Mercy have been working tirelessly to serve the community. On November 21st, the Ambassadors and their families organized a food drive at the Corpus Christi Catholic Church/St. John Bosco Clinic in North Miami where more than 100 families received food, donated by Conchita Foods, Inc. On December 20th, the Angels of Mercy

teamed up with the Ambassadors to host the annual Food & Toy Drive at the St. John Bosco Clinic in East Little Havana, which helped more than 450 families in need. The Angels, who first started the event in 1993 as a food drive, collected groceries and donations while Ambassadors raised money to buy toys for children. Santa Claus, played by Univision's Raúl de Molina, even stopped by.



Ambassadors of Mercy with family members at Corpus Christi Catholic Church



Angels Coco Palenque Torre, Violette Sproul, President Angela Puentes-León, Lourdes Castillo de la Peña, Kelly Ruane Melchiondo, Barbara Latham



Gala chairs Michael and Paula Fay (left) and Dr. Pedro and Janus Greer (right) with Archbishop John C. Favalora



Mercy Foundation Chairman J.A. Ziskind with Russ Jollivette, Group V.P., Blue Cross Blue Shield, and Mercy Hospital President & CEO John Johnson

### Mercy 'Reflects' on 2009 Gala

More than 500 of South Florida's most notable philanthropists, community activists and business leaders joined together on November 14th for Mercy Hospital's annual gala, benefiting important projects and services within the hospital. Archbishop John C. Favalora was presented with the 2009 Monsignor Bryan O. Walsh Humanitarian Award, honoring his ongoing efforts to help those in need. At this year's fundraiser, titled "Reflections," daughters of members of the Mercy Foundation modeled couture dresses, designed by Rene Ruiz, and jewelry by Tiffany & Co. A special thanks was given to the presenting Gala sponsor, Blue Cross Blue Shield; Gala Chairs Mr. & Mrs. Michael Fay and Dr. & Mrs. Pedro "Joe" Greer; Gala Journal Chairs Dr. Marilu Madrigal & Mr. Brian Lawrence; and Gala Auction Chair Sergio Barrera.



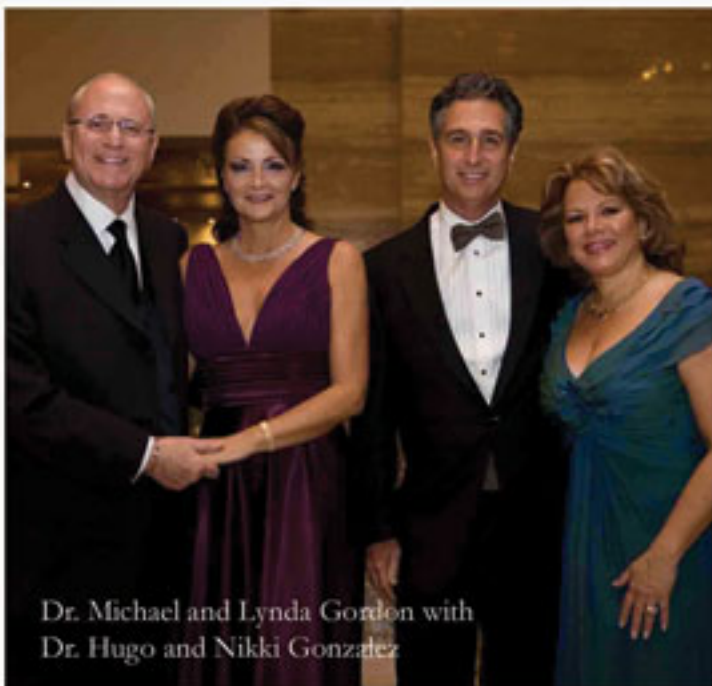
John and Brenda Johnson, Dr. Mark Brown and Mercy Foundation President Josie Romano Brown, Archbishop John C. Favalora, Paula and Michael Fay



Kathi and Ken Smuts with Natasha and Jack Lowell



Daughters of Mercy Foundation members model couture gowns and Tiffany jewelry



Dr. Michael and Lynda Gordon with Dr. Hugo and Nikki Gonzalez



Myriam and Julio Ramirez



Fausto and Remedios Diaz-Oliver with Lilliam and Gus Machado



Dr. Luis Mendez Jr. and Nahzka Mendez, Drs. Christina and Manny Peñalver, Lisa Leon and Benjamin Leon III



Anetxu and Dr. Richard Calonge with Debbie and Dr. Alfredo Hernandez



Javier Juncadella and Terri Blanca



# Reflections 2009



Diego Suarez and Laura de Oña



Dr. Carlos and Lucy Moas with Bunny and Dr. José Centurion



Mercy and Dr. Julio Garcia



Jorge Luis and Marile Lopez with Lourdes and Commissioner Carlos Gimenez



Dr. Luis and Jennifer Villa with Daniel Villa

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MERCY Foundation  
*Inspiring Generosity*  
3663 South Miami Avenue  
Miami, FL 33133

# Updates & upcoming events

Find us on **facebook**



You've always been a friend to Mercy Foundation...Now become a fan on Facebook. Get updates, see pictures, support our cause. Key words: Mercy Foundation Miami.

## Monthly Networking Events

Each month, the Ambassadors of Mercy meet to network at South Florida hot spots and serve as key representatives in the community for Mercy Hospital. To learn more about how to attend, contact 305.285.2711 or email Ady Arrieta at [aarrieta@mercymiami.org](mailto:aarrieta@mercymiami.org).



## Ambassadors of Mercy 20th Annual Golf Classic May 7, 2010

Join us, Friday, May 7th, at Doral Golf Resort & Spa as we celebrate the 20th edition of our Golf Classic. Chaired by Ron Mann and Manny Vadillo, and hosted by the Ambassadors of Mercy, it's one of the biggest fundraisers of the year.



2009 Golf Classic in Doral

For more information or to sign up to play, call 305.285.2711 or email Ady Arrieta, [aarrieta@mercymiami.org](mailto:aarrieta@mercymiami.org).

## Havana Nights Casino Fundraiser

June 26, 2010  
Grove Isle Hotel & Spa

## Mercy Hospital Foundation Gala

October 30, 2010  
InterContinental Miami